



WCCI 2010

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JULY 18-23 Centre Conventions International de Barcelona, SPAIN



ALFONSO XIII PALACE



Imagen tomada de <http://www.panoramio.com/photo/16147084>

WHERE TO FIND US

Wednesday 8:00 p.m.

Fira Barcelona

Palau Alfons XIII

Av Reina Maria Cristina nº 2

08004 BARCELONA

<http://www.firabcn.cat>





A BIT OF HISTORY

The 1929 International Exposition of Barcelona

The **1929 Barcelona International Exposition (Expo 1929)** took place from May 20th, 1929 to January 15th, 1930 in Barcelona, Spain. It took place at *Montjuïc hill*, in an area of 118 ha. Twenty European nations participated in the fair, including Germany, Belgium, Denmark, France, Hungary, Italy, Norway, Romania and Switzerland. Also, American and Japanese private expositors took part in the fair.

In Barcelona, the previous 1888 Universal Exposition implied city's economic, architectural and technological growth and development, including the reconstruction of the *Parc de la Ciutadella*, the main public park of this city. A new exposition proposal was projected to show its technological progress and feature the modern catalonian industry. This exhibition required the urbanisation of Montjuïc and its adjacent areas, and the renovation of public spaces, specially the *Plaza de Espanya*.

The exposition involved also the consolidation of early 20th century cultural movements, like *Noucentisme*. Besides, and implied the insertion of *avant-garde* tendencies like rationalism, which marked the design of the Barcelona Pavilion, created by German architect Ludwig Mies van der Rohe. The exposition also conceived the construction of several emblematic buildings and structures like the *Museu Nacional d'Art de Catalunya*, the *Font màgica de Montjuïc*, the *Teatre Grec*, *Poble Espanyol*, and the *Estadi Olímpic Lluís Companys*.

The 1929 area

El recinte de l'Exposició (The Exposition Center) was designed by Puig i Cadafalch with two different types of buildings: palaces, the sections devoted to the official competition, and flags, representing countries, institutions or companies. The group started from the *Plaza de Spain*, where they built four large Hotels, and continued through the *Avenue of Americas* (now *Avenida de la Reina Maria Cristina*), which houses the great buildings of the Exposition, by the foot of the mountain. This is where the *Magic Fountain* raises, flanked by *Palaces Alfonso XIII* and *Victoria Eugenia*, with a split staircase leading to the *National Palace*, the most monumental of the exhibition.



The *Reina Maria Cristina Avenue* is decorated with water fountains and glass columns illuminated with electricity, by Charles Buïgas. On both sides of the avenue were the main buildings of the Exposition: the *Palace of Costume*, the *Palace of Communications and Transport* and the *Palace of Metallurgy, Electricity and Motive Power*. This collection of buildings is currently *The Barcelona Trade Fair*. In addition, along the avenue is the *Plaza of Mechanics* (now *the Universe*), the center where the *Tower of Light*, a light source (*Jardí d'Aigua-Llum*) Buïgas work, stands joint to the sculpture *El Treball* de Josep Llimona.

Palaces of Alfonso XII and Victoria Eugenia

These are the single palaces built out of the general Project of the Exposition National Section. Both of them are of Puig i Cadafalch and Guillem Busquets. They were built between 1918 y 1923, under the direction of Puig i Cadafalch.

In fact, they are not exactly two palaces, they are two pavilions built each of them from two adjacent buildings of great dimensions. Puig i Cadafalch solved the plant with a net of square modules over columns as the unique indoor elements to support the roof. The facades have no holes or openings so the lightning is aerial by means of the roof's skylights. Outside, the facades are decorated with solomonic columns with baroque inspiration.

Inside the general planning of the Exposition, both palaces are important since they close the *Carles Buïgas Square*, enhancing the axis between *Palacio Nacional* and *Plaza de España*.



How to get there:

1. By Metro and Tram:

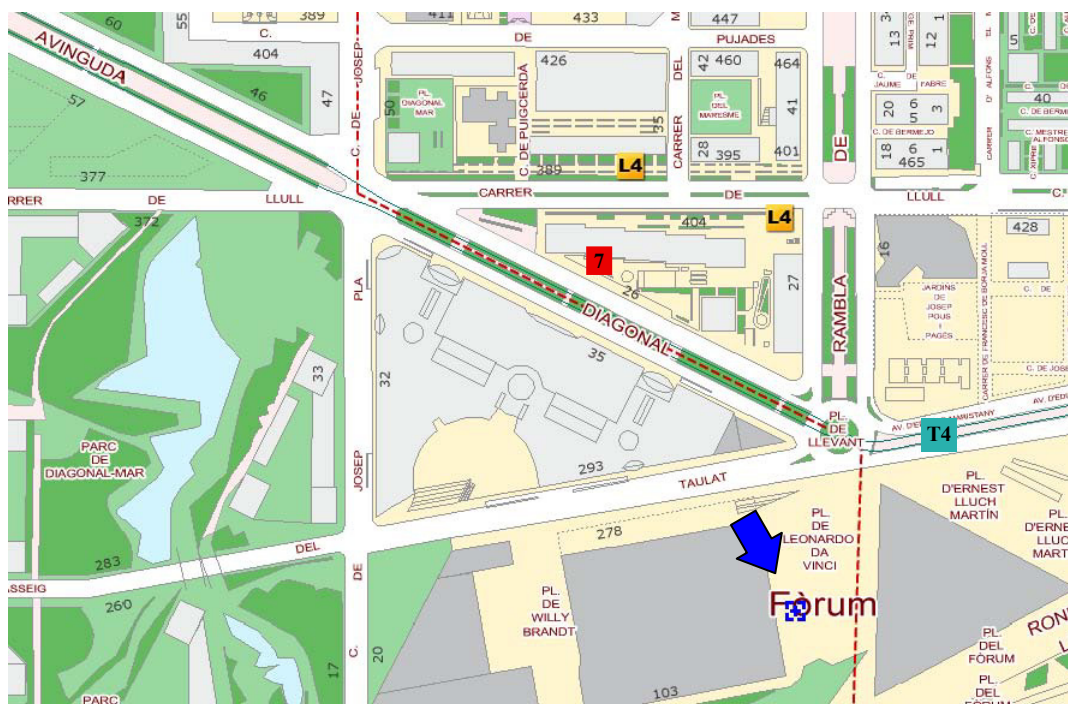
- **Option 1:** Take the Tram line T4 (*St Adrià – Ciutatella/Vila Olímpica*) at the FORUM stop in front of the CCIB door, and after 6 stops get off in LES GLORIÉS. Then take the L1 metro line (*Fondo – Hospital de Bellvitge*) and after 8 stops get off at PL. ESPANYA.
 - **Total time:** 38 min
 - **You have to walk:** 08 min

2. By Metro:

- **Option 2:** Take the line metro L4 (*La Pau – Trinitat Nova*) of Metro at the station EL MARESME | FÒRUM and after 8 stops you must get off at URQUINAONA. Then take the L1 metro line (*Fondo – Hospital de Bellvitge*) and after 8 stops get off at PL. ESPANYA.
 - **Total time:** 39 min
 - **You have to walk:** 10 min

3. By Bus:

- **Option 3:** Take the Line 7 (*Diagonal Mar – Z. Universitaria*) at the stop Llull-Maresme and after 7 stops, get off at PL de LES GLORIÉS CATALANES – ENCANTS VELLS. Then take the Line 56 (*Collblanc/ Besos Verneda*) to SEPÚLVEDA-VILAMARÍ (14 stops).
 - **Total time:** 62 min
 - **You have to walk:** 5 min





From the “Alfonso XIII Palace” to the CCIB:

1. By Metro and Tram:

- **Option 1:** Take the line L1 (*Hospital de Bellvitge – Fondo*) at Pl. ESPANYA and to Les GLÒRIES (8 stops). Then take the Tram line T4 (*Ciudatella/Vila Olímpica – St Adrià*) up to the FORUM stop, in front of the CCIB (6 stops).
 - **Total time:** 40 min
 - **You have to walk:** 07 min

2. By Metro:

- **Option 2:** Take the line L1 (*Hospital de Bellvitge – Fondo*) at Pl. ESPANYA and to URQUINAONA (5 stops). Then take the line L4 (*Trinitat Nova – La Pau*) up to EL MARESME / FORUM stop (8 stops).
 - **Total time:** 41 min
 - **You have to walk:** 08 min

3. By Bus:

- **Option 3:** Take the night bus N0 (*Pl. Portal de la Pau - Rda. del Mig - Portal De La Pau*) from PL. ESPANYA-LLEIDA TO BLASCO DE GARAY-MARGARIT (2 stops). Then take the night bus line N6 (*Barcelona (Roquetes) - Sta. Coloma (Oliveras)*) to AV. DIAGONAL (JOSEP PLA-RBLA. PRIM).
 - **Total time:** 54 min
 - **You must walk:** 04 min

